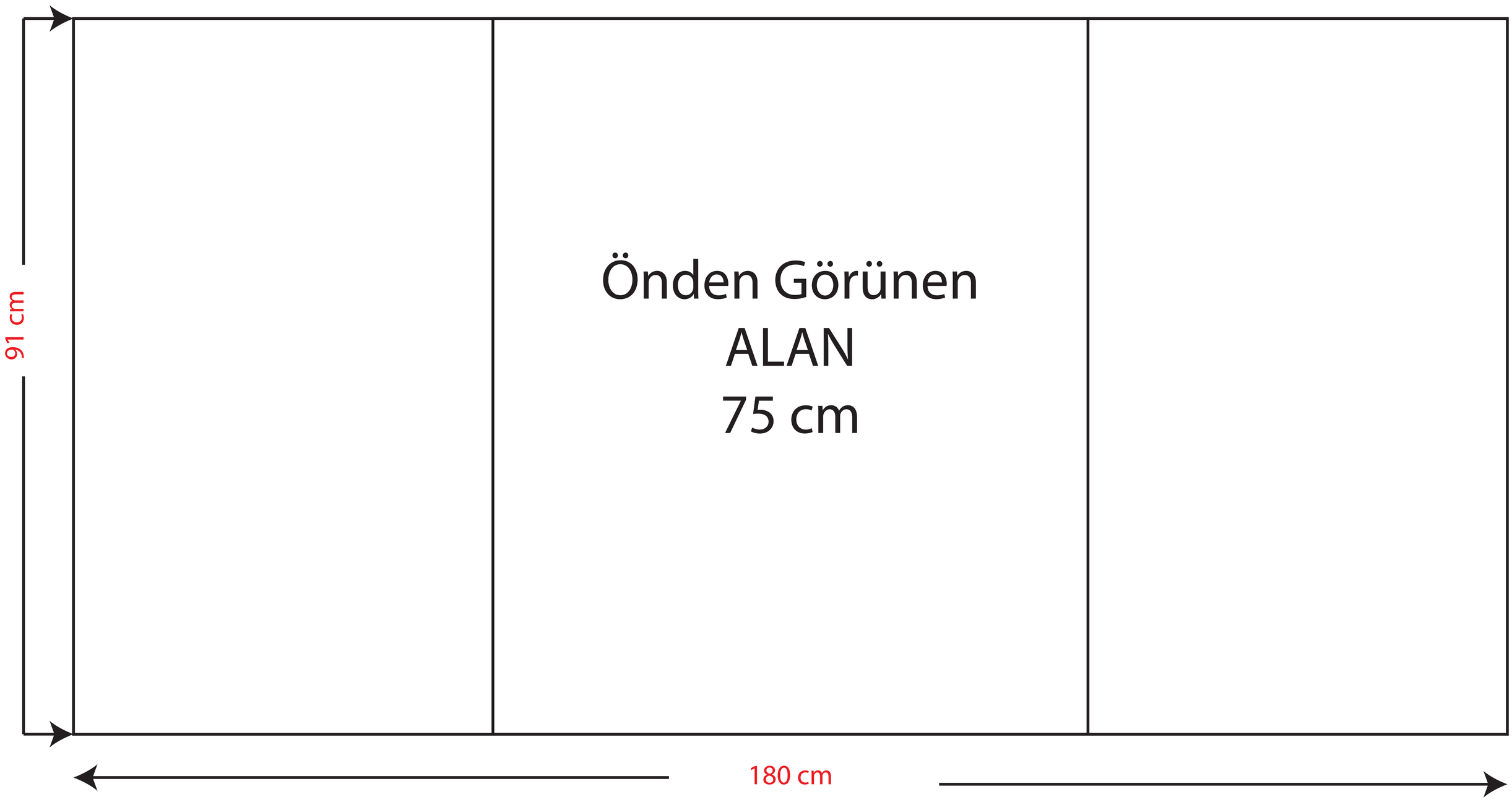PROMOSYON MASASI